## **CALENDAR ANNOUNCEMENT**

Join the movement: Run, walk to fight childhood cancer at the Tallahassee St. Jude Walk/Run to End Childhood Cancer on Sept. 16

WHAT:

Tallahassee's walkers and runners are lacing up their sneakers to join participants in 63 communities nationwide for the <u>St. Jude Walk/Run to End Childhood Cancer</u> during September's Childhood Cancer Awareness Month to help <u>St. Jude Children's Research Hospital</u>® continue to find cures and save the lives of children battling cancer and other lifethreatening diseases.

The *Walk/Run* begins at 8:30 a.m. on Saturday, Sept. 16<sup>th</sup> at SouthWood Town Center. The event will feature a scenic 5K, family friendly activities and live entertainment. Participants are encouraged to form teams and raise funds to help support the lifesaving mission of St. Jude, where no family ever receives a bill for treatment, travel, housing or food, so that families can focus on helping their child live.

Registration is \$10 for walkers and \$20 for 5K Run. Children ages 5 and under are free. Participants who raise \$100 will earn an official event T-shirt, and participants who raise \$250 will become members of the St. Jude Fearless Fundraiser Club and earn additional St. Jude gear as they fundraise.

WHO:

All Tallahassee's community members are invited to participate. National series sponsors for the event include: Target, American Airlines and Thrivent Mutual Funds. National *Walk/Run* teams include: Tri Delta, New York and Company, Brooks Brothers, Delta Sigma Theta, Cox Automotive, Chili's Bar & Grill, The Limited, Westfield, Tau Kappa Epsilon, Domino's Pizza and Destination XL Group.

WHY:

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Thanks to fundraisers like *St. Jude Walk/Run to End Childhood Cancer*, St. Jude has the freedom to focus on what matters most – saving kids regardless of their financial situation.

To make a donation, volunteer or register, visit stjude.org/walkrun.

WHEN: Saturday, Sept. 16, 2017

**TIME:** 7 a.m. Check-in, 8:00 a.m. Opening Ceremony, 8:30 a.m. Walk/Run starts

WHERE: SouthWood Town Center 3196 Merchants Row Blvd. Tallahassee, FL

CONTACT: Marie Lofton Marie.Lofton@stjude.org or (850) 907-1901

